

REPUBLIQUE DU CAMEROUN
Paix – Travail – Patrie

INSTITUT UNIVERSITAIRE BENGONO
TOURE GENEVIEVE
Scientiarum - Excellentiam - Nobel



REPUBLIC OF CAMEROON
Peace-Work-Fatherland

THE BENGONO TOURE GENEVIEVE
UNIVERSITY INSTITUTE
SCIENTIARUM – EXCELLENTIAM – NOBEL

INSTITUT SUPERIEUR DES SCIENCES DE L'INGENIEUR, DES INDUSTRIES ET DE L'INNOVATION
THE HIGHER INSTITUTE OF ENGINEERING SCIENCES, INDUSTRIES AND INNOVATION

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BACHELOR'S IN LEADERSHIP AND MANAGEMENT

CODES	COURSE NAMES	CREDIT
	YEAR ONE	
BBALM1110	Research methods	3
BBALM1111	Communication skills	3
BBALM1112	Introduction to Leadership Management	3
BBALM1113	Professional standards and ethics	3
BBALM1114	Accounting systems and services	3
BBALM1115	ICT	3
BBALM1116	Financial management	3
BBALM1117	Macro- and microeconomics	3
BBALM1118	Principles of Financial Accounting	3
BBALM1119	Accounting theory, auditing	3
BBALM1120	Banking and money	3
BBALM1121	Quantitative and mathematical methods	3
BBALM1122	Social Leadership	3
BBALM1123	Strategic economic issues	3
BBALM1124	Business law	3
BBALM1125	Economics and management	3
BBALM1126	Data analysis	3
BBALM1127	Marketing	3
BBALM1128	Developing as a leader	3
		60
	YEAR TWO	

BBALM2110	Business Fundamentals and Entrepreneurship	2
BBALM2111	Management accounting, decisions and control	2
BBALM2112	Principles of finance	2
BBALM2112	Entrepreneurship and Development	2
BBALM2113	Public Administration	2
BBALM2114	Capital & Investment	3
BBALM2115	Accounting theory and practice	3
BBALM2116	Leadership in Context	3
BBALM2117	Organizational Behaviour	3
BBALM2118	Business Analytics, Tools & Techniques	3
BBALM2119	Business strategy	3
BBALM2120	Strategic Management	3
BBALM2121	Foundation of Leadership	3
BBALM2122	International accounting	3
BBALM2123	Principle of Management	3
BBALM2124	Risk management and strategic management.	3
BBALM2125	Financial accounting, reporting and disclosure	2
BBALM2126	Management accounting, decisions and control	3
BBALM2127	Leadership Management	3
BBALM2128	Team Leadership	3
BBALM2129	Digital Foundations and Leadership	3
BBALM2130	Business Communications	3
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	YEAR THREE	
BBALM3110	Personal, Academic and Professional Development	3
BBALM3112	Developing Leadership Skills	3
BBALM3113	Data Analytics and Decision Making	3
BBALM3114	Principles of Microeconomics	3
BBALM3115	Working in an International Context	3
BBALM3116	Project Management	3
BBALM3117	Coaching and Mentoring	3
BBALM3118	Working with existing Social Projects	3
BBALM3119	Developing and Leading a Social Project	3
BBALM3120	Administrative theory	3
BBALM3121	Organizational behavior	3
BBALM3122	International management	3
BBALM3123	Leading Change	3

BBALM3124	Conflict Management and Negotiations	3
BBALM3125	Internship	8
BBALM3126	Dissertation	10
		60